



COURTESY OF DISTRIBUTOR CINDY GEER

# the Dynamite Difference

## Ingredient Quality

The ingredients in all Dynamite products are the highest quality available to us. We use organic and human-grade ingredients whenever possible.

## Formula Synergy

Dynamite recognizes the synergy of nutritional elements when blended together to create a product. Dynamite formulas produce a balanced feed, similar to the forage sources found in nature.

## Mineral Bioavailability

Increased bioavailability of the minerals in Dynamite products are made possible because of the amino-acid chelates. These unique mineral forms, which are body ready, are key to optimal health.

## Company Integrity

We guarantee our products to be the finest quality products available and we stand behind that statement with a 100% money back guarantee.



COURTESY OF DISTRIBUTOR JEANINE HUMPHREY



It all starts with one... One person who makes a decision to think about how they impact their environment. One company that takes a stand to make a change for the better. Dynamite takes very seriously our responsibility to our distributors, our products and our earth.

## Our money-back guarantee to you!

We are so certain that you will like our products, we guarantee them! If after feeding Dynamite® products as directed for at least 60 days, you are not satisfied with the results, fill out a product refund form (available from your Dynamite Distributor) and 100% of your purchase price will be refunded. Limit one per customer.



COURTESY OF DISTRIBUTOR JENNY MCKILLIP

### All Natural Shampoo

A combination of tea tree oil, coconut oil, salicylic acid, avocado oil, and shea butter makes up this natural shampoo for every animal. This formula leaves a brilliant shine and conditions hair and skin.

### All Natural Conditioner

A conditioning, moisturizing treatment for skin and coat that also untangles effectively. Aloe, panthenol, jojoba, and precious vitamin oils combine in a human-grade formula that is fantastic for hair conditioning as well as skin treatment.

### Dyna Shield™

This naturally formulated and chemical-free spray was designed for conscientious pet owners concerned with conditioning the coat and soothing insect-related skin issues.

### Tea Tree Oil

A natural antiseptic derived from Australia-grown, grafted trees to ensure consistency and high levels of its natural healing components with minimal irritation. This undiluted product is 100% pure.

### Solace™

Pure colloidal silver, extremely concentrated at 200 ppm.

### Trace Minerals Concentrate

This unique healing agent contains a full spectrum of trace minerals in highly concentrated form. Use it topically to help stop bleeding and internally to support the immune system and as a super-dose of minerals at the first sign of illness.

### Release™

A topical homeopathic product that combines flower essences and other natural ingredients to "release" pain from inflammation, swelling, injury, etc.

### Balm

A natural, all-purpose balm for use on bruises, strains, burns, and wounds. It is also an excellent hoof dressing, and softener for calcium-deposits and scar-tissue.

### Wound Salve

An all-natural herbal topical salve in a white beeswax base. It includes tea tree oil as well as many special herbs, flower essences, and natural topical antiseptics.

### Wound Wash

This all-natural cleanser gently irrigates wounds without the discomfort of abrasive chemical antiseptics.



COURTESY OF DISTRIBUTOR MATTIE COWHERD

## customer testimony

My 24-year-old horse, Moon, went on a huge cattle drive this weekend with very rocky and steep terrain. There were a few horses that couldn't finish the ride and others that were in pretty bad shape. Not only did Moon finish, but he was in excellent condition at the end. We had to climb a 60-degree rocky hill for about a quarter mile at the end to get back to camp. When we were waiting for another group of cows, my husband said 'Wow! Moon is the only horse here not even breathing hard.' Amazing! With some extra **MSM** and **Free & Easy** (which I did boost for a few days prior) neither of my horses were even sore today. So cool! Gotta love Dynamite!

JENNY MCKILLIP Distributor, Oregon

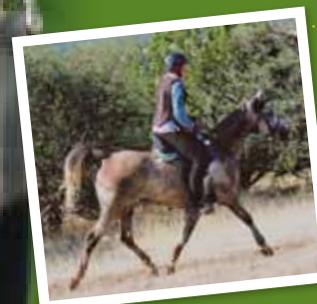


## customer testimony

Frisia Mameluk loves his **Dyna Spark** for endurance rides and training in the hot summer of Texas. This is the only electrolyte my horses will lick off the trailer when

I spill. I take half an ounce of **Dyna Spark** at the vet checks, so I get over my 'dip' in a few minutes.

WILLEMINA DE BOER Distributor, Texas



## Your Dynamite Distributor

Dynamite products are sold exclusively through independent distributors. For questions or to place your order please contact your personal distributor.



DynamiteSpecialty.com

REV 04/12



equine nutritional products

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## DAILY FOUNDATION PROGRAM

Your horse's foundation program will depend primarily on activity, energy level, additional nutritional requirements, and your preference for ease of feeding.

**Option #1: Our original, most popular foundation product** is Dynamite vitamin and mineral supplement. This product is favored by trainers of race, endurance, event, dressage, and other hard-working horses.

**Option #2: For horses with lower physical demands,** we recommend Dynamite Plus.

**Option #3: For performance and/or high-needs horses,** we recommend feeding TNT, which is a combination of Dynamite, Easy Balance (metabolic support and calming), Free & Easy (joint health), Izmine (trace minerals and detoxification), Excel (digestion catalyst), and HES, all in easy-to-feed pellets.

Whichever option you choose, round out the foundation program by providing all four Free Choice Mineral products in separate, open feeders, kept full year-round. 1 to 1, 2 to 1, Izmine, and NTM Salt were designed to allow horses to instinctively balance calcium, phosphorus, trace minerals, microtrace minerals, and salt as they would if allowed to roam freely in nature. Additionally, we always recommend adding Dyna Pro prebiotic to enhance mineral absorption and support digestive health.



### A SUCCESS FOR OVER 30 YEARS

#### Dynamite®

This state-of-the-art supplement reflects decades of research, development, and is used by the top trainers in the country. It is

a complete balanced formula containing enzymes, coenzymes, biocatalyst microorganisms, amino acids, cultured gut bacteria, vitamins, and bioavailable minerals. Users report increased competitive edge, better attitude, hoof growth, and bloom. This is our high selenium supplement, containing 1.75 mg per training dose and is the product favored by trainers of race, endurance, event, dressage, and other hard-working horses.

#### Dynamite Plus™

Dynamite Plus has all the goodness of Dynamite at a reduced level, with the addition of coenzymes and herbs to help calm and balance the gut pH. It is an excellent supplement for animals that do not need the additional "horsepower" generated by the original Dynamite.

#### TNT™

Each 1½ cup of TNT contains a synergistic combination of Dynamite, Easy Balance, Izmine, Free & Easy, Excel, and HES. This product is the ultimate supplement. Because it contains some of our most popular products all-in-one, it is easy to feed and produces amazing results. IF ANIMAL IS PREGNANT OR NURSING, USE ONLY UNDER THE ADVICE OF A VETERINARIAN.

## DYNAMITE EQUINE NUTRITIONAL SOLUTIONS

### HES™ (High Energy Supplement)

25% protein and 8% fat make this popular Dynamite product an ideal addition to the grain ration for hard-working horses, lactating broodmares, growing horses, or hard keepers. It also makes an excellent grain substitute for easy keepers and carb-intolerant horses. The fat is in the form of whole mechanically extruded soybeans, which are expeller processed without any of the typical toxic chemical distillates.



### Pelleted Grain Ration (PGR)

PGR is a clean, high-quality grain ration consisting of chemical-free oats, corn, barley, Dynamite Plus™, and an additional pellet containing a special high protein compound (Dynamite HES—see above). Fat is provided in the form of whole mechanically extruded soybeans.



**TIP:** We suggest using PGR (Pelleted Grain Ration), if you choose to feed grain, and all four of the Free Choice Minerals (1 to 1, 2 to 1, Izmine, and NTM Salt.)

We also recommend feeding a good grass hay as the basic forage with a maximum of 10% alfalfa hay to balance the calcium to phosphorus ratio.

## Free Choice Minerals

The Daily Foundation products are designed to cover 98% of what most horses need. The other 2% is a fine tuning and the requirements will fluctuate with stress, weather, changes in hay, etc. The Dynamite Free Choice Minerals are included in the Dynamite Daily Foundation Program to provide the nutrients that horses would ordinarily be able to forage for themselves in the wild. We control what our horses eat and it is our responsibility to supply them with the vital minerals missing in their diets. For example, when horses are left to roam freely, they will forage plants growing in calcium-rich soils, and then travel miles in another direction to consume plants rich in phosphorus for balance. A horse's natural instinct is to self-regulate.

We recommend supplying all four of these products in separate, open feeders that are protected from weather so your horses can feed on them in a free-choice manner.

### 1 to 1 Free Choice™

Provides a ratio of one part calcium to one part phosphorus. It is especially necessary for horses in phosphorus-deficient areas or if legume (alfalfa or clover) hay is fed.

### 2 to 1 Free Choice™

Provides a ratio of two parts calcium to one part phosphorus. It is especially necessary for horses in calcium-deficient areas or when feeding grass hay.

**Izmine™** A carbon-based mineral deposit containing more than 60 naturally occurring minerals, enzymes, electrolytes, and bionutrients.

**NTM Salt™** This is the finest, most complete natural salt on earth. It is mined from ancient deposits that were formed before modern environmental pollutants existed, and is dried naturally. NTM Salt contains no artificial ingredients and is free of additives, bleaches, and anti-caking chemicals.

### A MUST-HAVE FOR ALL HORSE OWNERS!

#### Dyna Pro®

Equine health depends on a thriving population of beneficial gut microbes. Factors such as stress, diet changes, chemical wormers, vaccinations, and antibiotics will cause a horse's gut to become an unfriendly environment and will force good microbes to go dormant. Dyna Pro is designed to create the ideal conditions for microbes to come out of dormancy, multiply, and thrive so your horse gets optimal utilization of food and supplements, resulting in a vibrant animal!



## Free Choice Starter Pack

A GREAT WAY TO INTRODUCE FREE CHOICE MINERALS!

Includes a 5-pound bag of:

- 1 to 1 Free Choice
- 2 to 1 Free Choice
- Izmine
- NTM Salt

PLUS two feeders



### Hisorbodyne®

Hisorbodyne is a blend of flavonoids, OPCs, and related phenolic compounds that support the immune system, respiratory system, capillaries, and entire vascular system.

### Herbal Tonic™

The extensive combination of ingredients in this product have been successfully used for centuries as herbal antiparasitics. This is an excellent adjunct to a worming program, enabling users to reduce the usage of chemical wormers.

### Free & Easy™

Truly unique to the industry, Free & Easy is a synergistic product designed to support the joints, cartilage, and ligaments. It contains a unique blend of targeted nutrients, aloe, Ester-C®, glucosamine, chondroitin, and associated catalyst elements.

*\*Ester-C® is a registered trademark of The Ester-C Company.*



COURTESY OF DISTRIBUTOR JANELLE LEAR



COURTESY OF DISTRIBUTOR LAURA ROBIDEAU

### Dyna Hoof™

Dyna Hoof contains an array of nutrients including chelazones; minerals bound to specific amino acids relating to hoof growth. It includes nutritional support for the capillaries and surrounding tissues that support the hoof's often overlooked but vital role in the horse's circulatory system. Use this product temporarily during repair and healing, and then maintain hoof health by using the Dynamite Foundation Program.

### Easy Boy™

Formulated with chelated magnesium, B vitamins, and herbal nutrients this product addresses the nutritional reasons for stress-related symptoms.

### Excel™

Excel is a digestion catalyst, toxin neutralizer, and pH stabilizer. It is intended to be used with a complete nutritional program that includes quality vitamins and minerals. Excel can be used as a top dressing or milled with the feed.

### Breeder Pac™

Begin feeding Breeder Pac prior to breeding and continue through gestation and lactation. Use this product in conjunction with the Dynamite Foundation Program to support both male and female reproductive organs, their associated hormones as well as healthy semen, eggs, placenta and milk.

### SOD

This proprietary formula of targeted chelated minerals assists a horse's immune system to build, repair and stabilize itself. Longtime Dynamite users always keep this product on hand.

### DMG

Dimethylglycine (pangamic acid) is a blood methyl donor that promotes oxygen storage in blood. It is involved in many metabolic reactions.

### Dyna Spark™

Dyna Spark is a must for any horse that is being challenged physically. It provides a unique electrolyte balance as well as addresses the subtle physiological requirements of a working horse—be it training, competing, foaling, or even recovering from injury.

### OxE Mega™

An awesome combination of vitamin E, Omega-3 fatty acids from chia seeds, Ester C®, bioflavonoids, and Dynamite SOD. The combination provides a superior antioxidant important for immunity, circulation, tissue repair, improving athletic performance, eye health, as well as preventing lipid peroxidation and formation of free radicals.

*\*Ester-C® is a registered trademark of The Ester-C Company.*

### Easy Balance™

This unique combination of chelated magnesium, highly absorbable chromium, organic cinnamon, and other natural ingredients helps support normal blood sugar and thyroid levels as well as maintain strong endocrine and nervous systems.

### Super Stress™

Provides nutritional support for horses under the extreme stress of competition, illness, injury recovery, etc. Buffered vitamin C and pure amino acid chelates serve as blood builders, antioxidants, and immune system support.

### Ester C®

Ester-C® is a pH-buffered vitamin C supplement four times more effective than standard vitamin C.

*\*Ester-C® is a registered trademark of The Ester-C Company.*

### Relax™ and Tranquil™

These are all-natural, drug-free herbal and homeopathic formulas best used in times of acute stress. Use in traumatic situations such as during fireworks, hauling, shoeing, during vet visits, or any other time your pet may feel anxious. They may also be used prior to training to assist the animal in remaining focused, centered, and breathing properly. The products are often best understood through use; however, users report Relax works best in cases where fear is involved and Tranquil tends to be more physically calming and more appropriate for mares.



### Pre-Race Pak™

Pre-Race Pak assists competitive horses with energy transfer, energy conversion, feed consumption, digestion during stress, and mobilization of lactic acid from muscles for quicker recovery.

### Did you know?

Certain mineral deficiencies can cause a black horse (or any mammal for that matter) to look faded? Dynamite SOD can help make a black horse look really black.



## customer testimony

My horse, (who is blind in one eye) spooked and ran in to a T-post and really did a number on his leg and face. After calming him down and assessing the wounds, I decided a vet wasn't necessary. I called my sponsor, Shellie Richardson, and spoke with her on how to properly treat it. You could see the bone on the face wound. I quickly ordered some **Wound Wash** and **Release**, which arrived a few days later. In the meantime I applied **Balm**, and swat to keep the flies off it. After receiving them, I cleaned the cut daily with **Wound Wash**, applied **Release** and then **Balm**. I am truly amazed on how the cut looks now, after just a week. I will never be without **Wound Wash**, **Release** and **Balm**. They are a must if you have horses!

Another great brag, I had a big warmblood come in with a pretty dull coat. I've never known a horse to settle in as well as he has at my place. I've been starting him off slowly with Dynamite products. First adding a squirt of **Dyna Pro** to his grain, and then adding **Excel**. He is now up to a full dose of Dynamite supplement for Horses. His coat is starting to shine, and he has put on weight. He is also on all **Free Choice Minerals**. He just dove into those, especially the **Izmine**. Thank you Dynamite!

VALERIE VAUGHN Distributor, Burbank, WA

### Herbal Green™

This all-natural concentration of organic alfalfa, barley, yucca, and American Indian ginseng is designed to provide kidney and adrenal support. It is also a great source of concentrated chlorophyll for horses with restricted access to pasture.

### Miracle Clay™

Miracle Clay comes from a deposit of volcanic ash which was deposited in sea water. It is in its natural state with no additives, chemicals, or preservatives. Clay has been used both internally and externally since the early 1900s for its various detoxifying and soothing properties.

### Yucca

Yucca is a natural pain reducer. It contains a high level of natural steroid saponins, which are the precursor to cortisone. Studies show that yucca may also improve vitamin and mineral absorption as well as help support kidney and liver function.

### Premium E-Selenium

If your vet has prescribed vitamin E and selenium, this product contains the most bioavailable forms of these nutrients and results are typically seen quickly. FOR USE UNDER GUIDANCE OF A VETERINARIAN.

### Vitamin/Mineral Salt Mix™

Vitamin/Mineral Salt Mix (V/M Salt Mix) is designed for feeding animals in range or pasture situations where individual feeding of supplements is not feasible. Though it does not provide all the benefits of Dynamite or Dynamite Plus, it contains a balanced profile of nutrients that pastured animals might not otherwise receive.

